

April 28, 2011

Dear CertainTeed Siding Products Group Customer:

The costs for key raw materials such as pvc and polypropylene continue to rise rapidly due to dramatic increases in worldwide prices of feedstock chemicals such as ethylene. There appears to be at least two forces at work to drive this significant rise in prices. One is the reduction of production capacity for ethylene and pvc in Asia, in part, because of projected year-long plant shutdowns near the area of Japan impacted by the tsunami. Another influence is the strong overseas market demand for pvc where purchasers are currently paying a premium for available supply. This allows North American producers to sell their supply at prices higher than they might achieve given the demand in the domestic market. However, since these chemicals are traded on a worldwide market basis, it does pull the prices higher locally. It is expected that these market forces will last at least for the remainder of this year.

We understand your concern for passing price increases to your customers and continue to work toward offsetting them through many cost saving improvements. However, the current impact is too great for us to absorb for an extended period of time while providing for our customers needs.

As a result, we are announcing a **10-12% price increase for all CertainTeed and Wolverine Polymer Shakes, Vinyl Siding, Soffit and Accessories effective with orders received beginning June 1, 2011.** All orders received on or after this date will be billed at this new pricing. Orders received through May 31, 2011, with firm specifications and shipped through June 17, 2011, will be fulfilled at the current pricing. This price increase is in addition to the previously announced price increase that took effect on April 1.

The month of June is anticipated to be a heavy shipping month. To ensure that you receive your price protected orders prior to the increase, we encourage you to place your orders by the third week of May. All orders will be subject to current lead times and available shipping slots. As a reminder, CertainTeed produces its own pvc. Plans are in place to have plenty of raw materials and finished goods on hand to meet your needs as the season progresses.

Your Territory Manager will be personally following up with you to answer any questions. Thank you again for entrusting your tremendous support for CertainTeed Siding Products.

Sincerely,



Robert J. Rumer
Vice President, Sales



CertainTeed Siding